

'WHAT WOULD YOU DO?' IMPACT BRISTOL 2020/21



CrimeStoppers.

0800 555 111

100% anonymous. Always.



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Commissioned by West Country Crimestoppers, the What Would You Do? (WWYD?) Bristol project included a number of Bristol Schools taking part in a CPD session hosted by Unique Voice to learn about specific crime in Bristol communities and how they could creatively lead their students to highlighting these topics on film, demonstrating the power of the charity Crimestoppers.

Following this, the schools submitted a competition entry including their idea for a film exploring these topics creatively. The winning schools, Frome Vale Academy and Westbury Park went on to create their films with support from the Unique Voice creative team.

Once created the films were shown at a premiere event at The St Michael's Centre where we were joined by the families of the children involved in the project and various community members to celebrate the children's fantastic achievements as part of this project.

This document outlines the impact and feedback from the project.



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Teacher Feedback

- ★ 100% of surveyed teachers agree that the children learnt and now understand how to report crime to Crimestoppers as a result of this project.
- ★ 100% of surveyed teachers believe that the children would be confident to call Crimestoppers.
- ★ 100% of surveyed teachers believe that the project empowered children to report crime.
- ★ 100% of surveyed teachers believe that the project built the children's confidence to discuss difficult subjects.
- ★ 100% of surveyed teachers believe that the project helped the children understand that they should be able to feel safe in their communities.
- ★ 100% of surveyed teachers believe that the project gave children an opportunity to voice their opinions.
- ★ 100% of surveyed teachers believe that the project allowed children to share their experiences.

What did you personally learn through the 'What Would You Do?' project?

“How to empower children to report a crime and how to engage them through drama”

“I learnt about the role of Crimestoppers”

100% of surveyed finale guests are very likely to contact Crimestoppers if needed in the future



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Quotes & Testimonials

"We loved the drama. The chance to be involved in a film increased motivation and engagement" - Teacher

"They enjoyed and looked forward to the sessions. They have quite a lot of energy and so benefit from active learning. Some of the children also benefit from support in finding their voice and expressing themselves publicly" - Teacher



"Crimestoppers in collaboration with Unique Voice has produced fantastic films showcasing the societal challenges we as a community are facing. We hope the underlying strong message will help young pupils and the community to realise the importance of these issues and work together to overcome the challenges" - Finale Guest

"Mature and positive messages for all young people to hear" - Finale Guest

"I am proud that we were able to take part in this and develop the understanding of our pupils" - Finale Guest

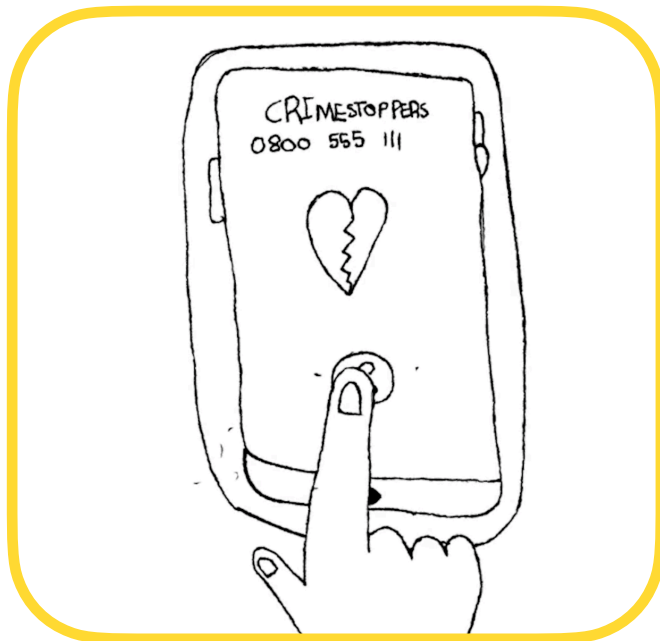
"Very impressed and felt they will be useful for other schools" - Finale Guest

"Well organised and content was quite informative. I think it should be shared with the community not just schools" - Finale Guest

"Thank you for involving us to be part of this amazing project. We loved working with you. You were so friendly and helpful and we can't wait to see the finished result!" - Teacher

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Films



Discrimination
From Vale



Gang Culture
Westbury